

The Total Economic Impact™ Of Zywave

Through seven customer interviews and data aggregation, Forrester concluded that Zywave has the following three-year financial impact.



ROI
160%



BENEFITS PV
\$6.7M



NPV
\$4.1M



Zywave's history proves itself. They've continued to constantly evolve. It's really become a turnkey insurance solution technology.

Senior advisor, corporate services, insurance brokerage and consultant



Composite Organization

BENEFITS with Zywave



Increased prospecting effectiveness

CHALLENGES before Zywave

before Zywave



Ineffective prospecting and networking



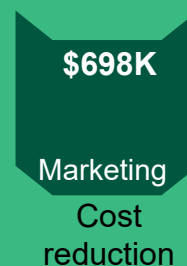
Providing value-adding differentiators while remaining profitable



Competing against larger companies



Staying current with legislative changes



Read the full study

This document is an abridged version of a case study commissioned by Zywave titled: The Total Economic Impact Of Zywave, October 2022

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